

The Center for

*Mind-Body Medicine*<sup>®</sup>

Science. Training. Community. Outreach.

## **comprehensive cancer care 2001** **Integrating Complementary & Alternative Therapies**

For Release: September 5, 2001

### **Cancer Conference Unveils New Alternative Therapies, Research**

“This is the only conference to scientifically explore complementary and alternative therapies for cancer and the important role they can play in a truly comprehensive, effective and caring approach,” according to William Fair, Former Chair of Urologic Oncology, Memorial Sloan Kettering Cancer Center, Medical Director, Health, Inc. “The research is cutting edge and the commentary by leading oncologists authoritative. This knowledge is critical to clinical practice.”

The 4<sup>th</sup> annual Comprehensive Cancer Care Conference -- the nation’s only conference exploring how alternative and traditional therapies can work together for the benefit of cancer patients -- is October 19<sup>th</sup>-21<sup>st</sup> at the Hyatt Regency Crystal City in Arlington, Va.

The conference is expected to draw more than 1400 cancer patients, physicians, nurses, researchers, policymakers and alternative therapy practitioners. This year’s conference will continue to bring together innovative research in complementary and alternative therapies with distinguished oncologists to evaluate promising therapies and how doctors can integrate them into traditional treatment.

Sponsored by National Cancer Institute (NCI) and National Center for Complementary and Alternative Medicine (NCCAM), the conference includes scientific sessions on the Soy Controversy in Breast Cancer Treatment, The White House Commission on Complementary and Alternative Medicine Policy, The State of the Art with Hyperthermia, and Antioxidants with Radiation and Chemotherapy: Pros and Cons. The conference is supported by The American Cancer Society, Goldman Philanthropic Partnerships, The Kanbar Fund for Innovative Cancer Research and The Susan G. Komen Breast Cancer Foundation.

The conference includes four tracks: patient, practice, research and healing. Pre-conference workshops focus on techniques to integrate complementary and alternative therapies in oncology practices. The pre-conference is October 17<sup>th</sup> and 18<sup>th</sup>.

The conference is presented by The Center For Mind-Body Medicine, a nonprofit education organization, founded by James S. Gordon, MD, Director. The center is devoted to creating effective, humane models of integrative medicine and to making those models available and accessible to all.

To register, visit [www.cmbm.org](http://www.cmbm.org).

**Who:** Speakers include:  
Stephen Straus, MD, Director, The National Center for Complementary & Alternative Medicine  
Sen. Tom Harkin (D-IA)

James S. Gordon, MD, Director, CMBM  
William Fair, MD, Memorial Sloan-Kettering  
Nicholas Gonzalez, MD, Director, Nutritional Research and  
Educational Foundation  
Nancy Brinker, Susan G. Komen Breast Cancer Foundation  
Joanna Bull, MA, MFCC, Gilda's Club-Worldwide

Dean Ornish, MD, Preventative Medical Research Institute  
Rachel Naomi Remen, MD, PhD (Hon), Commonweal Cancer Help  
Program  
Bernard Siegel, MD, Exceptional Cancer Patients  
Wendy Smith, PhD, National Cancer Institute

**What:** Comprehensive Cancer Care 2001  
**Where:** Hyatt Regency Crystal City, Arlington, VA.  
**When:** October 19-21 (Pre-conference workshops (October 17-18))  
**Contact:** Deborah Heisler 202-966-7338